



NEWS RELEASE

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Nasal Therapy Survey Shows Preference for New Herbal-Enhanced Cleansing Spray

Dr. Neuzil's Irrigator Compared to Simple Saline Spray and Neti Pot

Lady Lake, Fla. (December 8, 2010) – When confronted with nasal discomfort, Central Florida residents participating in a recent survey overwhelmingly said they prefer *Dr. Neuzil's Irrigator*® Nasal Cleansing Spray (<http://www.IrrigatorNasalSpray.com>) to get relief.

Survey respondents were asked to compare their experience with using the nasal cleansing spray, a Neti Pot and a simple over the counter (OTC) saline rinse.

- When comparing the effectiveness of cleansing the nasal passages, almost 91% of the respondents indicated that *Dr. Neuzil's Irrigator* was "very effective" compared to 10.7% who use a simple OTC saline rinse and 14.7% who use a Neti Pot.
- When asked to compare the ease of use of each of the therapies, 92% of the survey participants indicated that *Dr. Neuzil's Irrigator* was "very effective." Just 10.8% of the respondents listed the saline rinse as "very effective" and 9.5% rated the Neti Pot at that level.
- When asked which nasal therapy they'd recommend to family and friends, almost 93% of the survey participants said they'd recommend *Dr. Neuzil's Irrigator* over the other two common solutions.

In addition to rinsing nasal passages, herbal-enhanced *Dr. Neuzil's Irrigator's* essential oils, which include wintergreen, spearmint, pine, cinnamon and eucalyptol, provide users with a clean, refreshing feeling. At the same time, the spray moisturizes parched sinuses providing relief while preserving the body's natural protectants in the nose.

Because it has no medicinal ingredients, *Dr. Neuzil's Irrigator* can be used up to six times a day as needed. Children as young as four can use it with adult supervision.

The November 2010 survey was conducted over a two and a half week period in a Central Florida allergy, sinus and asthma medical practice where *Dr. Neuzil's Irrigator* is sold. The nasal cleansing spray is available for purchase in 18 retail locations in three states and online at www.IrrigatorNasalSpray.com.

A survey summary is available by contacting Lor-Ed Enterprises, LLC, manufacturer of *Dr. Neuzil's Irrigator*, at 352-750-2401 or info@IrrigatorNasalSpray.com.

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