



NEWS RELEASE

FOR IMMEDIATE RELEASE

Dr. Neuzil's Irrigator Earns Coveted Parent Tested Parent Approved Seal of Approval

Herbal-enhanced saline spray selected by unbiased parent testers seeking effective and easy-to-use products that benefit the entire family. PTPA parents proclaim nasal spray is great even for fussy children.

Lady Lake, Fla. (January 24, 2012) - Lor-Ed Enterprises, LLC is honored to announce that herbal-enhanced *Dr. Neuzil's Irrigator* nasal cleansing spray (<http://www.IrrigatorNasalSpray.com>) has been awarded the PTPA Winner's Seal of Approval. [PTPA Media](http://www.ptpamedia.com) has North America's largest volunteer parent testing community, with over 40,000 parents and was rated the Most Trusted Seal by 22,000 parents.

Consumers looking for high-quality products and services can rest assured when they see the PTPA Winner's Seal; it is evidence of a product's excellence from having been evaluated by unbiased parent testers.

Dr. Neuzil's Irrigator was among many entries from across North America competing to earn the PTPA™ Seal. Independent parent volunteers evaluate products in their own homes to ensure that PTPA winners are chosen based on merit and consumer experience – not on commercial considerations.

The [saline-based formula](#) rinses allergens, dust and other pollutants which cause sinus discomfort, while its natural essential oils leave the user feeling refreshed and clean.

"This product is quick and easy to use with no mess. This is especially important with younger children, especially when they're ill," said one of the volunteer PTPA parent testers. "My little girl is a squirmer; can't stand anything in her nose or touching her eyes. The other competitive products are messier and I find it difficult to get any at all in my daughter's nose. This worked for us!"

The PTPA Media™ Seal has quickly gained recognition as an international leader in certifying consumer products for quality, effectiveness and value. Their CEO and founder, Sharon Vinderine has appeared on nearly 50 morning shows as a reliable source for the latest and greatest in family products. The media and parents alike trust the collective opinion that PTPA Media represents.

Being honored with the influential Seal of Approval from PTPA Media Inc. is a huge achievement for a product geared to families, children or parents.

"We know that users across the country have been enjoying the benefits and ease of use of our nasal spray," said Ed Neuzil, ARNP, PhD and founder of *Dr. Neuzil's Irrigator*. "This recognition from PTPA Media provides strong affirmation of the effectiveness of our product as we target a larger and extremely influential market base."

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"At PTPA Media, we are proud to play a role in certifying innovative products that families can trust," says Sharon Vinderine, CEO and founder of PTPA Media Inc. "When consumers search for our Seal of Approval on product packaging and web sites, they are essentially searching for validation from their peers. Their peers will have objectively tested and approved these products based on their performance in a real life environment. That type of resource for families is priceless."

About *Dr. Neuzil's Irrigator*

Developed by a Central Florida allergy and sinus medical practitioner, *Dr. Neuzil's Irrigator* nasal cleansing spray provides fast and easy-to-use relief for sinus irritation caused by various factors. An alternative to common nasal therapies such as a Neti pot or simple saline rinse, the herbal enhanced spray is pleasant to use and not as messy as other sinus solutions. For additional information about *Dr. Neuzil's Irrigator*, its ingredients and directions for use, visit www.IrrigatorNasalSpray.com.

About PTPA Media Inc.

PTPA Media provides an objective framework for appraising and promoting new products designed to enrich family living. The company's mission is to marry innovative companies with discerning consumers, to improve consumer access to quality products and services for their families and homes. For more information visit www.ptpamedia.com

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